



OCTOBER 2019

**MMTC**<sup>®</sup>  
Multicultural Media, Telecom  
& Internet Council

# JUMPSTART YOUR TECH BUSINESS GUIDE

Powered By The  
Multicultural Media, Telecom and Internet Council

## Table of Contents

<b>Introduction</b>	Page 2
<b>Step 1: Launch Your Digital Side Hustle and Tech Business</b>	Page 3
• Articles	Page 3
• Podcasts	Page 5
<b>Step 2: Fund Your Tech Business</b>	Page 8
• Federal Funding Opportunities	Page 8
• Articles	Page 8
• Accelerators, Incubators, and Labs	Page 9
<b>Step 3: Target Funders Who Support Diversity</b>	Page 11
• Places to Look	Page 11
<b>Step 4: Partner with Corporate Supplier Diversity Programs</b>	Page 12
<b>Step 5: Identify Peer and Continuing Education Resources</b>	Page 14
• Peer Groups	Page 14
• Digital Skills Training and Courses	Page 15
• LGBTQ Tech Conferences and Events	Page 18
• People of Color Conferences and Fairs	Page 18
• Women in Tech Conferences	Page 19
• Tech and StartUp Conferences	Page 20
• Tech Weeks	Page 20
<b>Acknowledgments</b>	Page 22

## Introduction

Whether you're a student, a recent graduate, or a mid-level or seasoned professional exploring tech entrepreneurship, the *MMTC Jumpstart Your Tech Business Guide* provides a five-step process along with resources to help you develop and execute a strategy to launch your business. The five steps include:

- Step 1: Launch Your Digital Side Hustle and Tech Business
- Step 2: Fund Your Tech Business
- Step 3: Target Funders Who Support Diversity
- Step 4: Partner with Corporate Supplier Diversity Programs
- Step 5: Identify Peer Groups and Continuing Education Opportunities

Each of these steps is discussed in detail below. They are not meant to be chronological. Use them according to what you need to create a cohesive process for the launch of your tech business.

The *MMTC Jumpstart Your Tech Business Guide* is a living, interactive document that will be updated from time to time. If you have additional recommendations for resources, please send them to [media@mmtconline.org](mailto:media@mmtconline.org). It will be made available on MMTC's website.

## Step 1: Launch Your Digital Side Hustle and Tech Business

Thinking about or in the planning phase of starting a digital side hustle or a tech business? Check out these articles and podcasts as resources:

### Articles:

#### *Digital Side Hustles and Online Businesses*

- How to Start a Side Hustle While Keeping Your Day Job  
[www.thebalancesmb.com/how-to-start-a-side-business-while-keeping-your-day-job-4115403](http://www.thebalancesmb.com/how-to-start-a-side-business-while-keeping-your-day-job-4115403)
- 5 Digital Side Hustles You Can Start Today  
[www.essence.com/lifestyle/money-career/gig-economy-digital-side-hustles-you-can-start-today](http://www.essence.com/lifestyle/money-career/gig-economy-digital-side-hustles-you-can-start-today)
- 20 Ways to Start a Digital Side Hustle  
[www.blackwallet.org/20-ways-to-start-a-digital-side-hustle-in-2019](http://www.blackwallet.org/20-ways-to-start-a-digital-side-hustle-in-2019)
- 50 Ideas for a Lucrative Side Hustle (includes tech side hustles)  
[www.entrepreneur.com/article/293954](http://www.entrepreneur.com/article/293954)
- 7 Apps You Can Use to Start a Side Hustle  
[www.thebalancesmb.com/apps-to-start-side-hustle-4134658](http://www.thebalancesmb.com/apps-to-start-side-hustle-4134658)
- How to Get Started and Make Money with an Online Business  
[www.thebalancesmb.com/online-business-4161610](http://www.thebalancesmb.com/online-business-4161610)
- 5 Online Businesses You Can Start with No Money  
[www.thebalancesmb.com/start-online-business-with-no-money-4128823](http://www.thebalancesmb.com/start-online-business-with-no-money-4128823)
- How to Make Money with WordPress  
[www.thebalancesmb.com/how-to-make-money-with-wordpress-4586803](http://www.thebalancesmb.com/how-to-make-money-with-wordpress-4586803)
- Make Money on Your YouTube Channel Besides the Partner Program  
[www.thebalancesmb.com/5-ways-to-make-money-on-youtube-besides-the-yt-partner-program-4172141](http://www.thebalancesmb.com/5-ways-to-make-money-on-youtube-besides-the-yt-partner-program-4172141)
- How to Make Money Selling Information Products Online  
[www.thebalancesmb.com/sell-information-products-online-4129549](http://www.thebalancesmb.com/sell-information-products-online-4129549)

- How to Make Money Selling E-Books Online  
[www.thebalancesmb.com/make-money-selling-ebooks-online-4122181](http://www.thebalancesmb.com/make-money-selling-ebooks-online-4122181)

*Resources that Support Digital Side Hustles and Online Businesses*

- How to Create a Website  
[www.thesitewizard.com/gettingstarted/startwebsite.shtml](http://www.thesitewizard.com/gettingstarted/startwebsite.shtml)
- Build Your (WordPress) Website in 5 Steps  
<https://en.support.wordpress.com/five-step-website-setup>
- How to Create a (Wix) Website  
[www.wix.com/how-to/make-a-website](http://www.wix.com/how-to/make-a-website)
- Getting Started with Squarespace (how to create a website)  
<https://support.squarespace.com/hc/en-us/articles/205809798-Video-Series-Getting-started-with-Squarespace>
- How to Use Leadpages (connect with an audience, collect leads, and close sales with websites, landing pages, pop-ups, alert bars, and more)  
[www.leadpages.net](http://www.leadpages.net)
- Getting Started with Mailchimp (newsletter, e-blasts, and more)  
<https://mailchimp.com/resources/getting-started-with-mailchimp>
- How to Use Click Funnels as a Website and Sales Funnel Builder  
[www.clickfunnels.com](http://www.clickfunnels.com)
- Clickfunnels Tutorial Training Videos – Beginners Guide for Clickfunnels  
<https://money-experience.com/clickfunnels-tutorial-training-videos>
- How to Use Social Media to Launch Your Online Business  
[www.socialmedia.biz/how-to-use-social-media-to-launch-your-online-business](http://www.socialmedia.biz/how-to-use-social-media-to-launch-your-online-business)
- Using Social Media to Promote Your Business  
[www.dummies.com/business/online-business/using-social-media-to-promote-your-business](http://www.dummies.com/business/online-business/using-social-media-to-promote-your-business)
- How to Use Google Ads for Your Business  
<https://ads.google.com/home/how-it-works>

- The Ultimate Guide to Google Ads  
<https://blog.hubspot.com/marketing/google-adwords-ppc>

### *Tech Businesses*

- How to Start a Tech Company: 21 Crucial Steps  
<https://fi.co/insight/how-to-start-a-tech-company-21-crucial-steps>
- How to Start A Tech Company with No Money  
[www.forbes.com/sites/quora/2017/03/09/how-to-start-a-tech-company-with-no-money/#44b8a6491d7b](http://www.forbes.com/sites/quora/2017/03/09/how-to-start-a-tech-company-with-no-money/#44b8a6491d7b)
- How to Start a Tech Company When You Have No Tech Experience  
<http://fortune.com/2016/11/29/tech-startup-no-experience>
- Launching and building a startup: A founder's guide  
[www.techrepublic.com/resource-library/whitepapers/launching-and-building-a-startup-a-founder-s-guide](http://www.techrepublic.com/resource-library/whitepapers/launching-and-building-a-startup-a-founder-s-guide)

### **Podcasts:**

**Backstage Capital's The Bootstrapped VC Podcast:** Features discussions about what it's like to build a venture capital fund from scratch and that give people of color, women, and LGBTQ entrepreneurs deep insights into what investors are really looking for.

Website: <https://backstagecapital.com/podcast>

**Be Bitwise Podcast:** Features discussions that encourage more people of color and women to enter the field of technology.

Website: <https://podcasts.apple.com/us/podcast/be-bitwise/id1394078406?mt=2>

**Black & Brown Founders' Rewriting the Playbook Podcast:** Features discussions about an entrepreneur of color's journey from ideation to revenue generation and beyond.

Website: <https://blackandbrownfounders.com/podcast>

**Blacks in Tech Podcast:** Features discussions about entrepreneurship, career opportunities, and diversity and inclusion for African Americans in the tech field.

Website: <https://podcasts.apple.com/us/podcast/bit-blacks-in-technology/id1030047697>

**Black Tech Unplugged Podcast:** Features stories about Blacks in tech.

Website: <https://blacktechunplugged.com>

**Black Women Talk Tech Podcast:** Features interviews with Black women entrepreneurs about their entrepreneurial journey and lessons learned.

Website: [www.stitcher.com/podcast/the-grit-live/the-black-women-talk-tech-podcast](http://www.stitcher.com/podcast/the-grit-live/the-black-women-talk-tech-podcast)

**Get Found, Get Funded Podcast:** Features interviews with entrepreneurs who lead companies that are generally under-represented in the startup space.

Website: [www.getfoundgetfunded.com](http://www.getfoundgetfunded.com)

**Good Bye Ventures' Tech Forward Podcast:** Features discussions about the role of diversity and inclusion in the technology and media industries in the U.S. and beyond.

Website: <https://goodbyteventures.com/tech-forward-podcast>

**Latinos in Tech Podcast:** Features interviews with Latinos who work in STEM.

Website: <https://podcasts.apple.com/us/podcast/latinos-who-tech/id1457481391>

**LatinXAmerica Podcast:** Features interviews with Latinx experts who use, leverage, create or invest in technology in ways that positively impact the Latinx community.

Website: <https://podcasts.apple.com/us/podcast/latinxamericas-podcast/id1388177188>

**MarieTV:** Features business, marketing, and career advice provided by author and thought leader Marie Forleo and her guests

[www.marieforleo.com](http://www.marieforleo.com)

**of10 Podcast:** Features interviews with tech personalities of color to discuss startups, venture capital, education, and more.

Website: <http://willlucas.co/category/of10podcast>

**Side Hustle School Podcast (includes an online community and website):** Features different stories of how ordinary people have all started a hustle without quitting their job, and by using the skills they already have.

Website: <https://sidehustleschool.com>

**#SmartBrownVoices Podcast:** Features interviews with successful Black and Latinx startup founders, entrepreneurs, activists, marketers, and creatives that can help growth hack your business/startup.

Website: <https://smartbrownvoices.com>

Apple: <https://podcasts.apple.com/us/podcast/smartbrownvoices-learning-from-diversity/id957351613>

Android: <https://anchor.fm/smartbrownvoices>

**Tech Inclusion Podcast:** Features discussions with change makers, diversity and inclusion leaders, and innovators driving diversity and inclusion in the tech ecosystem and beyond.

Website: <https://changepodcast.co/podcast>

**The Out Entrepreneur Podcast:** Features discussions that support LGBTQ entrepreneurs and start-up founders.

Website: [www.rhodesperry.com/podcast](http://www.rhodesperry.com/podcast)

**The Women in Tech Show: A Technical Podcast:** Features technical interviews with prominent women in technology.

Website: <https://player.fm/series/1300413>

**WashingTECH Tech Policy Podcast:** Features tech law and policy news and interviews.

Website: [www.iheart.com/podcast/53-washingtech-tech-po-28387708](http://www.iheart.com/podcast/53-washingtech-tech-po-28387708)

**Women in Tech Podcast:** Features stories from inspiring engineers, female founders, investors, UX and UI designers, and journalists.

Website: <https://player.fm/series/women-in-tech-podcast-hosted-by-espre-1402146>

**Women in TECH Podcast:** Features the latest news in TECH, entrepreneurship, opportunities to propel your startup, and navigating the STEM world as women.

Website: <https://player.fm/series/women-in-tech>



## Step 2: Fund Your Tech Business

Here's your chance to be creative in how you approach funding your tech business. There are several options.

- Seek a bank loan or credit-card line of credit.
- Trade equity or services for startup help.
- Negotiate an advance from a strategic partner or customer.
- Explore federal funding opportunities.
- Join a startup incubator or accelerator.
- Solicit venture capital investors.
- Apply to local angel investor groups.
- Start a crowdfunding campaign.
- Request a small-business grant.
- Pitch your needs to friends and family.
- Fund your startup yourself.

### Federal Funding Opportunities:

- The U.S. Department of Labor provides grants and contract-based funding in the Apprenticeship domain  
[www.dol.gov/featured/apprenticeship/grants](http://www.dol.gov/featured/apprenticeship/grants)
- National Science Foundation Funding Opportunities  
[www.nsf.gov/funding/azindex.jsp](http://www.nsf.gov/funding/azindex.jsp)

### Articles:

Check out the articles below for more information.

- The 10 Most Reliable Ways to Fund a Startup  
[www.entrepreneurmag.co.za/advice/funding/how-to-guides-funding/the-10-most-reliable-ways-to-fund-a-start-up/](http://www.entrepreneurmag.co.za/advice/funding/how-to-guides-funding/the-10-most-reliable-ways-to-fund-a-start-up/)
- Which type of funding is actually best for your business?  
<https://techcrunch.com/2019/06/05/which-type-of-funding-is-actually-best-for-your-business>
- Best Crowdfunding for Startups  
[www.business.org/finance/loans/best-crowdfunding-sites-for-startups](http://www.business.org/finance/loans/best-crowdfunding-sites-for-startups)

- Accelerators vs. incubators: What startups need to know  
[www.techrepublic.com/article/accelerators-vs-incubators-what-startups-need-to-know](http://www.techrepublic.com/article/accelerators-vs-incubators-what-startups-need-to-know)
- All Startup Support Programs and University-Based Accelerator Programs  
[www.acceleratorinfo.com/see-all.html](http://www.acceleratorinfo.com/see-all.html)
- 25 Diverse Startup Incubators  
<https://smallbiztrends.com/2013/11/list-of-startup-incubators.html>
- 31 Top Accelerators and Incubators for Women  
<https://www.startupfunding.co/blog/31-top-accelerators-and-incubators-for-women>
- 7 Accelerators and Incubators You Should Know About (for people of color and women)  
<https://afrotech.com/7-accelerators-and-incubators-you-should-know-about>
- Top Tech Startup Incubators of 2019  
<https://www.10xfactory.com/tech-startup-incubators>
- Funding your startup: Crowdfunding vs. Angel Investing vs. VC  
<https://www.techrepublic.com/article/funding-your-startup-crowdfunding-vs-angel-investment-vs-vc>

#### **Accelerators, Incubators, and Labs:**

- AT&T Aspire Accelerator  
<https://about.att.com/csr/aspireaccelerator>
- Black Female Founders' #BFF Lab  
[www.blackfemalefounders.org/bff-labs](http://www.blackfemalefounders.org/bff-labs)
- CTIA Wireless Foundation and Fast Forward Accelerator for Tech Nonprofit Entrepreneurs  
[www.ffwd.org/accelerator](http://www.ffwd.org/accelerator)
- Comcast NBCUniversal LIFT Labs  
<https://lift.comcast.com>
- Inclusive Innovation Incubator (In3DC)  
[www.in3dc.com](http://www.in3dc.com)

- Inclusive Innovation Lab  
[www.in3dc.com/iil](http://www.in3dc.com/iil)
- NewME  
[www.newme.in](http://www.newme.in)
- Opportunity HUB  
<https://opportunityhub.co>
- Verizon 5G Labs  
[www.verizon.com/about/our-company/5g-labs](http://www.verizon.com/about/our-company/5g-labs)
- 1863 Ventures  
<https://1863ventures.net/pipeline>

### Step 3: Target Funders Who Support Diversity

Pay attention to funders who invest in and advise people of color, women and LGBTQ entrepreneurs. Read this article for more information: Diversity in Venture Capital: Founders for Change Launches a List of Diverse Investors  
<https://about.crunchbase.com/blog/diversity-venture-capital-founders>.

#### Places to Look:

- Serena Ventures (founded by Serena Williams for women, people of color, and young entrepreneurs)  
<https://www.serenaventures.com>
- Backstage Capital (founded by Arlan Hamilton for people of color, women, LGBTQ, and other underrepresented groups)  
<https://backstagecapital.com>
- Bumble Fund (founded by Whitney Wolfe Herd for women of color and other underrepresented groups)  
<https://thebeehive.bumble.com/bumble-fund>
- 18 Black Owned Venture Capital, Private Equity & Angel Investment Firms  
<https://shoppeblack.us/2018/02/venture-capital>
- 15 Top VC Funds for LGBTQ and People of Color  
[www.startupfunding.co/blog/15-top-vc-funds-for-lgbtq-and-people-of-color](http://www.startupfunding.co/blog/15-top-vc-funds-for-lgbtq-and-people-of-color)
- Uber x Girlboss, a website that provides women entrepreneurs resources on business planning, pitching, marketing, presenting to venture capitalists, funding terminology, Jumpstart Podcast series on pitching, and inspirational profiles of Uber Driver partners who are women entrepreneurs  
<https://uber.girlboss.com>
- Thurgood Marshall College Fund x Apple's The Pitch 2019, a four day conference where students participate in a Case Study competition centering on innovation and entrepreneurship (winning students get to attend Apple's WWDC conference and new Apple products)  
[www.tmcf.org/our-events/event/the-pitch-2019/17057](http://www.tmcf.org/our-events/event/the-pitch-2019/17057)

## Step 4: Partner with Corporate Supplier Diversity Programs

### Corporate Supplier Diversity Programs

1. Apple, [www.apple.com](http://www.apple.com)  
Supplier Diversity Website: [www.apple.com/procurement](http://www.apple.com/procurement)
2. AT&T, [www.att.com](http://www.att.com)  
Supplier Diversity Website: [www.attsuppliers.com/sd/business.aspx](http://www.attsuppliers.com/sd/business.aspx)
3. Charter Communications, Inc., [www.spectrum.com](http://www.spectrum.com)  
Supplier Diversity Website: <https://jobs.spectrum.com/diversity-and-inclusion>
4. Comcast, <https://corporate.comcast.com>  
Supplier Diversity Website: <http://corporate.comcast.com/our-values/diversity-inclusion/supplier-diversity>
5. Google, [www.google.com](http://www.google.com)  
Supplier Diversity Website: [www.google.com/diversity/suppliers](http://www.google.com/diversity/suppliers)
6. Microsoft, [www.microsoft.com](http://www.microsoft.com)  
Supplier Diversity Website: [www.microsoft.com/en-us/procurement/diversity-overview.aspx](http://www.microsoft.com/en-us/procurement/diversity-overview.aspx)
7. T-Mobile, [www.t-mobile.com](http://www.t-mobile.com)  
Supplier Diversity Website: [www.t-mobile.com/our-story/working-together/suppliers/supplier-diversity](http://www.t-mobile.com/our-story/working-together/suppliers/supplier-diversity)
8. Verizon Communications, Inc., [www.verizon.com](http://www.verizon.com)  
Supplier Diversity Website: [www.verizon.com/about/our-company/supplier-diversity](http://www.verizon.com/about/our-company/supplier-diversity)
9. AECOM Technology, [www.aecom.com](http://www.aecom.com)  
Supplier Diversity Website: [www.aecom.com/small-businesssupplier-diversity](http://www.aecom.com/small-businesssupplier-diversity)

10. Dell Technologies, [www.dell.com](http://www.dell.com)

Supplier Diversity Website: [www.dell.com/learn/ee/en/eecorp1/cr-supplier-diversity-stds?s=corp](http://www.dell.com/learn/ee/en/eecorp1/cr-supplier-diversity-stds?s=corp)

11. IBM, [www.ibm.com](http://www.ibm.com)

Supplier Diversity Website:  
[www.ibm.com/ibm/responsibility/2015/supply\\_chain/supplier\\_diversity.html](http://www.ibm.com/ibm/responsibility/2015/supply_chain/supplier_diversity.html)

12. Intel Corp., [www.intel.com](http://www.intel.com)

Supplier Diversity Website: <https://supplier.intel.com/static/supplierdiversity/>

13. Johnson Controls, [www.johnsoncontrols.com](http://www.johnsoncontrols.com)

Supplier Diversity Website: [www.johnsoncontrols.com/suppliers/supplier-diversity](http://www.johnsoncontrols.com/suppliers/supplier-diversity)

## Step 5: Identify Peer Groups and Continuing Education Resources

Use these resources for training, information sharing, and networking.

### Peer Groups:

- BEACON for Women Entrepreneurs in Washington, DC  
[www.thebeacondc.com](http://www.thebeacondc.com)
- Meetup Groups in Local Area  
[www.meetup.com/find/tech](http://www.meetup.com/find/tech)
- TechConneXt Facebook Group  
[www.facebook.com/groups/TCXCommunity](http://www.facebook.com/groups/TCXCommunity)
- TechFam Facebook Group  
[www.facebook.com/groups/TechFam/?ref=br\\_rs](http://www.facebook.com/groups/TechFam/?ref=br_rs)
- Techqueria: Latinx in Tech Facebook Group  
[www.facebook.com/groups/techqueria](http://www.facebook.com/groups/techqueria)
- Black Tech Women Facebook Group  
[www.facebook.com/blacktechwomen](http://www.facebook.com/blacktechwomen)
- Women Who Tech Facebook Group  
[www.facebook.com/groups/womenwhotech](http://www.facebook.com/groups/womenwhotech)
- Lesbians Who Tech & Allies Baltimore Facebook Group  
[www.facebook.com/groups/leswhotechbaltimore](http://www.facebook.com/groups/leswhotechbaltimore)
- Lesbians Who Tech & Allies DC Facebook Group  
[www.facebook.com/groups/287015501485299](http://www.facebook.com/groups/287015501485299)
- Lesbians Who Tech & Allies LA Facebook Group  
[www.facebook.com/groups/LWTLosAngeles](http://www.facebook.com/groups/LWTLosAngeles)
- LGBTQ Tech Facebook Group  
[www.facebook.com/groups/573794533011112](http://www.facebook.com/groups/573794533011112)

## Digital Skills Training and Courses (includes scholarships):

### *Scholarships*

- Flatiron's The Women Take Tech Initiative  
<https://flatironschool.com/scholarships/women-take-tech>
- General Assembly's Make It Happen Scholarship  
<https://generalassemb.ly/apply/december-wdi-scholarship-application>
- General Assembly's Scholarship of Partner-Supported Program  
<https://generalassemb.ly/how-we-work/social-impact>
- General Assembly's Women in Tech Scholarship  
<https://learn.generalassemb.ly/women-in-technology-scholarship>
- OHUB@Flatiron Scholarship  
<https://flatironschool.com/the-flatiron-opportunity-scholarship>
- Scholarships at Udacity  
[www.udacity.com/scholarships](http://www.udacity.com/scholarships)
- Udacity and AT&T Aspire to Tech Scholarship  
[www.udacity.com/scholarships/att](http://www.udacity.com/scholarships/att)
- Women Techmakers Udacity Scholarship  
[www.coursera.org/specializations/google-it-support](http://www.coursera.org/specializations/google-it-support)

### *Digital Skills Training and Courses*

- AT&T Aspire Nanodegree Program, an e-learning website that offers courses in front-end web development, data analytics, iOS development and programming, and more (partners with Udacity)  
[www.att.jobs/nanodegree-program-provides-affordable-training-tech-jobs](http://www.att.jobs/nanodegree-program-provides-affordable-training-tech-jobs)
- Class Central, a website offering 8,000 open online courses including business, computer science, and data science  
[www.classcentral.com](http://www.classcentral.com)
- Codecademy, an online website that teaches coding  
[www.tmcf.org/our-events/event/the-pitch-2019/17057](http://www.tmcf.org/our-events/event/the-pitch-2019/17057)



- Comcast Internet Essentials Learning Center, a hub for finding free online tutorials and in-person classes  
<https://internetessentials.com/learning>
- Coursera, a website that partners with universities and organizations to offer courses online and certificates (free to join and charges a course fee)  
[www.coursera.org](http://www.coursera.org)
- Dash General Assembly, a free online course that teaches the basics of web development through projects you can do in your browser  
<https://dash.generalassemb.ly>
- EdX, an open online course provider with university-level courses developed by schools, nonprofit organizations and corporations  
[www.edx.org](http://www.edx.org)
- Facebook Community Boost, a digital education and skills training program for businesses and workers  
[www.facebook.com/boost/events](http://www.facebook.com/boost/events)
- Facebook Business, a free eLearning course series about Facebook marketing, Instagram, Audience Network, Messenger, WhatsApp, and Workplace  
[www.facebook.com/business/learn/courses?ref=ens\\_rdr](http://www.facebook.com/business/learn/courses?ref=ens_rdr)
- Flatiron School, a educational organization that teaches software engineering, computer programming, data science, and UX/UI design  
<https://flatironschool.com>
- General Assembly, an education company that offers fee-based on campus and online courses on web development, data, design, business, and more  
<https://generalassemb.ly>
- Google Digital Garage  
<https://learndigital.withgoogle.com/digitalgarage/courses>
- Google IT Support Professional Certificate  
[www.coursera.org/specializations/google-it-support](http://www.coursera.org/specializations/google-it-support)
- Grow with Google, a free in-person and online training site that offers technology courses and tools  
<https://grow.google>

- Harvard Online Learning, a fee-based online courses on computer science, data science, and programming  
<https://online-learning.harvard.edu>
- IT Career Finder, a web portal designed to help IT professionals advance their careers with certification training and job search tools  
[www.itcareerfinder.com/find-training.html](http://www.itcareerfinder.com/find-training.html)
- Khan Academy, a nonprofit website that offers free computing courses (high school and college-level)  
[www.khanacademy.org/computing](http://www.khanacademy.org/computing)
- LinkedIn Learning (formerly Lynda.com), an online course website that provides career training in business software and tools, career development, marketing, and more (first month is free)  
[www.linkedin.com/learning/me](http://www.linkedin.com/learning/me)
- Microsoft Learn, a free training series on Azure, Dynamics, PowerBI, and Microsoft 365  
<https://docs.microsoft.com/en-us/learn>
- MIT OpenCourseWare (OCW), a free web-based publication of virtually all MIT course content  
<https://ocw.mit.edu/index.htm>
- Opportunity Hub (OHUB), a multi-campus coworking space, tech hub and entrepreneurship incubator intentionally focused on increasing authentic diversity, equity & inclusion in the tech, startup and venture ecosystem  
<http://opportunityhub.co>
- The Linux Foundation Training, a free online-learning course website that offers a range of open source topics from Linux to blockchain, networking to cloud, and everything in between  
<https://training.linuxfoundation.org/resources/free-courses>
- Today at Apple, a series of free classes on coding and apps, new apple products, art and design, video, and photography that are offered at local Apple stores  
[www.apple.com/today](http://www.apple.com/today)

- Twitter for Business, a free resource center that provides training on how to use Twitter  
<https://business.twitter.com/en/basics.html>
- Udacity, an online learning company that offers over 30 Nanodegree programs and courses in artificial intelligence, autonomous systems, business, cloud computing, data science, programming and development (fee-based)  
[www.udacity.com](http://www.udacity.com)

#### **LGBTQ Tech Conferences and Events:**

- Lesbians Who Tech and Allies San Francisco Summit  
<https://lesbianswhotech.org/sanfrancisco2019>
- Out in Tech Events (various cities)  
<https://outintech.com/events>
- Out to Innovate™ Summit for LGBTQ+ People in STEM  
[www.noglstp.org/outtoinnovate](http://www.noglstp.org/outtoinnovate)
- TransTech Social Summit  
[www.transtechsocial.org/summit](http://www.transtechsocial.org/summit)

#### **People of Color Tech Conferences and Fairs:**

- AFROTECH Conference  
<https://experience.afrotech.com>
- blackcomputHer Conference (for Black women and girls in STEM)  
<https://blackcomputeher.org/blackcomputeher-2019>
- BDPA Annual Technology Conference  
[www.bdpa.org/events/EventDetails.aspx?id=1140077](http://www.bdpa.org/events/EventDetails.aspx?id=1140077)
- Blacks in Tech Conference  
<http://bitcon.tech>
- Black Women Talk Tech  
[www.blackwomentalktech.com](http://www.blackwomentalktech.com)

- DisruptIndy – Midwest Tech Diversity Summit  
<http://disruptindy.com>
- HUE Tech Summit (women of color)  
<https://huetechsummit.com>
- Latin Tech Conference  
<https://latintech.io>
- Latinas in Tech Silicon Valley Summit  
[www.latinasintech.org/summit](http://www.latinasintech.org/summit)
- LULAC Latinx Tech Summit  
[www.latinxtechsummit.org/home](http://www.latinxtechsummit.org/home)
- National Association of Black Engineers Annual Convention  
<http://convention.nsbe.org>
- Project NorthStar Conference  
[www.northstarphl.com](http://www.northstarphl.com)
- REFACTR.TECH  
<http://refactr.tech/index.html>
- TechConneXt  
[www.blackenterprise.com/techconnect](http://www.blackenterprise.com/techconnect)
- Tech Inclusion Career Fair  
<https://techinclusion.co/career-fair>
- The Black is Tech Conference  
<http://blackistechconference.com>

#### **Women in Tech Conferences:**

- AnitaB.org's Grace Hopper Celebration  
<https://ghc.anitab.org>
- Global Tech Women's Voices Conference  
[www.globaltechwomen.com/voices-global-conference.html](http://www.globaltechwomen.com/voices-global-conference.html)

- Tech Women Rising Conference  
<http://techwomenrising.org>
- Women of Silicon Valley Conference  
[www.womenofsiliconvalley.com](http://www.womenofsiliconvalley.com)
- Women in Tech Festival  
<https://siliconvalleyforum.com/women-in-tech-festival>
- Women in Technology Summit  
[www.witi.com/conferences/2019/summit](http://www.witi.com/conferences/2019/summit)
- Women in Tech Summit (regional locations)  
<https://womenintechsummit.net/>
- Wonder Women Tech Summit (regional locations)  
<https://wonderwomentech.com/conferences>

#### **Tech and StartUp Conferences:**

- Nonprofit Technology Network's Annual Nonprofit Technology Conference  
[www.nten.org/ntc](http://www.nten.org/ntc)
- Startup Grind Global Conference  
[www.startupgrind.com/conference](http://www.startupgrind.com/conference)
- SXSW  
<https://sxsw.com>
- TechDay NY  
<https://techdayhq.com/new-york>

#### **Tech Weeks:**

- Atlanta Black Tech Week  
<https://atlantablacktechweek.org/home>
- Blacktech Week (Miami)  
<http://blacktechweek.com>

- DC CyberWeek  
[www.cyberscoop.com/events/dc-cyberweek/2019](http://www.cyberscoop.com/events/dc-cyberweek/2019)
- DC StartUp Week  
<https://dcstartupweek.org>
- Empire Startups New York FinTech Week  
<https://empirestartups.com/events/ny-fintech-week-2019>
- Glendale, CA Tech Week  
[www.glendaletechweek.com](http://www.glendaletechweek.com)
- OHTec Week  
[www.techweekneo.com](http://www.techweekneo.com)
- Philly Tech Week  
<https://2019.phillytechweek.com>
- Techstars Startup Weekend (multiple locations)  
[www.techstars.com/startup-week](http://www.techstars.com/startup-week)

## Acknowledgements

This guide was developed with the support of MMTC staff and fellows: President and CEO Maurita Coley, Vice President of Telecommunications and Spectrum Policy Dr. Rikin Thakker, Chief of Staff Dorrissa Griffin, and Chief Social Media Officer Ananda Leeke; pro bono attorney, Sekoia Rogers; and fellows, Belen Crisp, Jamila Flomo, Simone Smith, and Bettina Tran. Their contributions are greatly appreciated.



Visit [www.MMTCOnline.org](http://www.MMTCOnline.org) to learn more about the organization. Follow @MMTCOnline on Facebook, Instagram, LinkedIn, and Twitter.